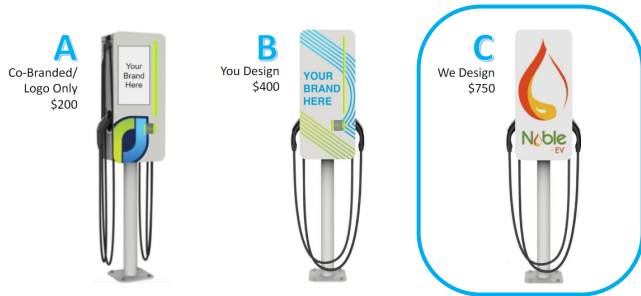


# How to Brand Your Charger



**We're excited you've chosen to Custom Brand your Charger!**

**You've chosen Option C:**

**Tip:** To ensure the mockup reflects your brand's look & voice, have either your marketing or creative team design it.

**01**

## DEFINE COLOR CODES

Define color codes for all the colors that will be used on your charger's branding. Use any of the following accepted color codes.

Preferred:

LAB

PMS

Also Accepted:  
(NOT Recommended)

CMYK

**02**

## SHARE ASSETS

Provide the following items to your JuiceBar representative

- All brand assets you would like included in artwork (ie. logo, tagline, font style)
- Color Codes

**03**

## REVIEW AND APPROVAL PROCESS

Two creative concepts will be emailed to you in approximately one week after all assets have been received.

### Requirements

- Do not use dark colors for the background (ie. Dark blue, black, gray, etc.)
- No metallics

CALL US FOR MORE INFO



**888-230-2421**



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