# **How to Brand Your Charger**









# We're excited you've chosen to **Custom Brand your Charger!**

#### You've chosen Option B:

Tip: To ensure the mockup reflects your brand's look & voice, have either your marketing or creative team design it.



#### **COMPLETE MOCKUP**

Please complete the mockup by using one of the following format types. Click on file format to open template.

Preferred:

Also Accepted: (NOT Recommended)

**EPS** 

**CDR** 

**PDF** 

**PPT** 

AI



## **DEFINE COLOR CODES**

Define color codes for all the colors that will be used on your charger's branding. Use any of the following accepted color codes.

**Preferred:** 

Also Accepted:

(NOT Recommended)

LAB

**CMYK** 

**PMS** 



## **SHARE ASSETS**

Provide the following items to your JuiceBar representative

- Completed Mockup of your design
- Color Codes

Requirements

- Do not use dark colors for the background (ie. Dark blue, black, gray, etc.)
- No metallics

**CALL US FOR MORE INFO** 



